

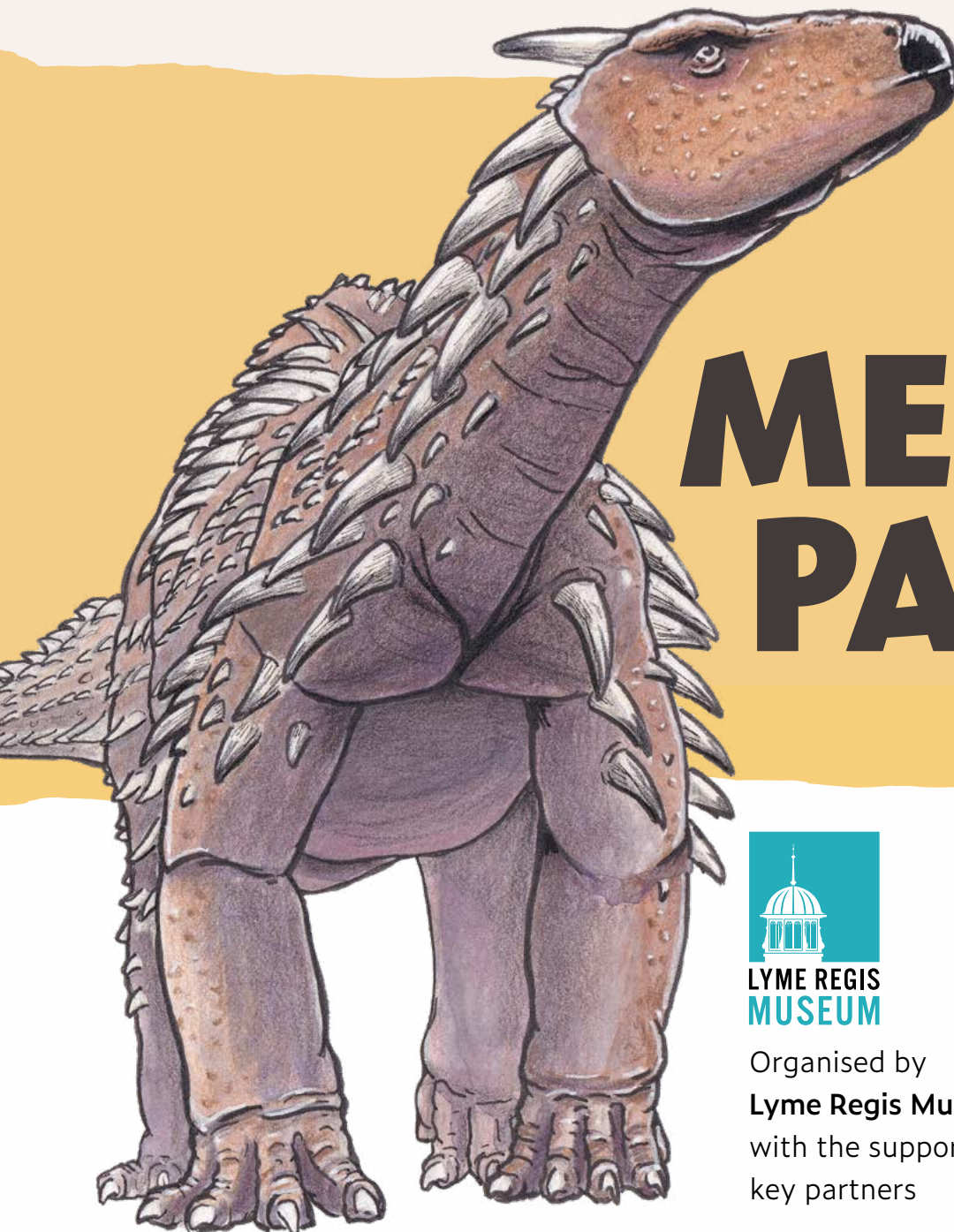
"The greatest public palaeontological event in the UK"



FossilFestival.com

Fossil Festival

Lyme Regis **2026**



MEDIA PACK



LYME REGIS
MUSEUM

Organised by
Lyme Regis Museum
with the support of
key partners





Event Information

Overview

Lyme Regis Fossil Festival is the UK's leading palaeontological event attracting over 25,000 visitors.

This internationally renowned festival brings together the country's top palaeontological and geological experts, museums and organisations for a three-day event celebrating the rich geological heritage of Dorset and the UNESCO World Heritage Jurassic Coast.

The **FREE** family-friendly event comprises a series of talks, shows, walks, exhibitions, interactive displays and activities hosted in several prominent locations on the seafront in the popular resort of Lyme Regis.

This unique, educational, family event celebrating 200 million years of history at the birthplace of palaeontology can only happen with business and community support – join us in making this landmark event possible, and help inspire the next generation of palaeontologists and scientists.





"My daughter and I had the best time it was educational, fascinating but most importantly fun! Everyone was so kind, welcoming and knowledgeable well be back next year!"

– Visitor to the 2025 Fossil Festival



Event Information

Organisers: Lyme Regis Museum with the support of key partners.

Location: Lister Gardens, The Jubilee Pavilion, Lyme Regis Baptist Church, Malthouse Gallery, Marine Theatre, Lyme Regis Museum, The Hub & other town venues

2026 Dates: 13th/14th June

12th June – dedicated Educational Day for students

Visitor numbers for 2025: 25,000+

Cost of entry/activities: FREE (with some special ticketed events)

Accessibility: We're committed to making the Fossil Festival accessible for everyone, with step-free access, clear signage, and inclusive activities wherever possible.

Target Market: Adults and families (including children of all ages) with an interest in:

- | | | |
|-----------------|-----------|----------------------|
| > Fossils | > History | > Literature |
| > Palaeontology | > Science | > Education |
| > Geology | > Arts | > The Jurassic Coast |





"It was so accessible, interesting to toddlers and PHD students alike, it was a magical experience for me and my young one."

– Visitor to the 2025 Fossil Festival



Recent Event Highlights

Total of Traders/Exhibitors:

40+ including:



University of
BRISTOL



British
Antarctic Survey



UNIVERSITY OF
PORTSMOUTH



Natural
History
Museum



Speaker highlights:

- **Dr Dean Lomax** – TV Presenter, Palaeontologist, Author & Science Communicator
- **Professor Steve Brusatte** – Palaeontologist, Evolutionary Biologist & Author
- **Ashley Hall** – Museum Educator, Palaeontologist, Author and Naturalist
- **Dr Mark P Witton** – Palaeontologist, Author and Palaeoartist
- **Dr Nizar Ibrahim** – Palaeontologist, Anatomist, and National Geographic Explorer
- **Jay Balamurugan** – Producer for Science TV, Palaeoartist, and Science Communicator
- **Iszi Lawrence** – Broadcaster, Comedian and Author





"It was a really great event and there was substantial audience engagement and really high attendance."

- Trader at the 2025 Fossil Festival



Recent Event Highlights



Highlights:

- Meet the Amazing Mary Anning
- Palaeoart Workshops & displays
- Fossil Polishing
- Expert Panels
- Terrible Lizards Podcast
- Lyme Regis Town Band
- Books Signings & Author Meet and Greets
- The Iguanodon Restaurant Show
- Lyme Bay Moonrakers
- Lyme Morris

Advertising/Promotion:

- Scheduled, viral and sponsored SM campaign via Facebook page (13k followers) and Instagram page
- Poster and leaflet drop
- Email campaign to Fossil Festival e-newsletter subscribers
- Road signage and advertising banners in local area
- Press release and media coverage in a range of publications
- BBC Spotlight coverage



2025

Sponsors



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META NATURE



Thank you

A huge thank you to all the amazing sponsors who supported **Fossil Festival 2025**, your generosity helped make it a truly memorable celebration of our Jurassic Coast heritage.

We're looking forward to **working with returning sponsors** and **welcoming new partners** to join us for the next festival. Together, we can continue to inspire visitors of all ages and celebrate 200 million years of history at the birthplace of palaeontology.

To discuss or book a Sponsorship Option, please contact:
Antonia Poole – Sponsorship Manager
E: sponsor@fossilfestival.com T: 07900 180161
Or complete the [enquiry form](#) online.



'Everything Dinosaur was delighted to be one of the principal sponsors of the 2025 Lyme Regis Fossil Festival, supporting this landmark 20th anniversary celebration of science, heritage, and community.'

We greatly valued the opportunity to engage directly with families, schools, and festival visitors, helping to inspire the next generation of scientists and prehistoric animal enthusiasts.

The friendly and knowledgeable volunteers played a vital role in ensuring the Festival ran smoothly and were a credit to the event. We were proud to contribute to the Festival's success and extend our thanks to the organisers, volunteers, and fellow sponsors who helped make the weekend so memorable.'



2026 Sponsorship and Advertising Opportunities



Headline Sponsor

– Price on request

The opportunity to be the Headline Sponsor of the UK's largest, family friendly palaeontological event

- Prominent logo on all event marketing material
- Sponsorship of Main Exhibition and Trade Marquee
- Sponsorship of Headline Talk programme

This package includes:

- Prominent logo/bio on Fossil Festival website
- Prominent logo on cover of printed and online programme
- Prominent bio in printed and online programme
- Collaborative posts on Fossil Festival Social Media pages in lead up to event
- Prominent logo on event poster, leaflets, signage and banners
- Sponsor banners at Marquee and Talks venues
- Full size ad in programme
- 2 Stands/Tables at event



2026 Sponsorship and Advertising Opportunities



2025 Fossil Festival Event Sponsor

– £2000 (*limited number available*)

The opportunity to be one of the event sponsors of the UK's largest, family-friendly palaeontological event.

- Logo/bio on Fossil Festival website
- Logo on cover of printed and online programme
- Bio in printed and online programme
- Bio post on Fossil Festival Social Media Pages in lead up to event
- Logo on event poster, leaflets, signage and banners
- Full size ad in programme
- 2 Stands/Tables at event



2026 Sponsorship and Advertising Opportunities



Educational Day Sponsorship

- £2000

The opportunity to sponsor our engaging Educational Day exclusively for school groups on 12th June in advance of the event opening to the public. Attending groups of students (approx 200) will be able to benefit from a host of activities including, scientific investigations, fossil polishing, guided walks, Museum tour, talks/Q&A sessions and science edutainment.

- 'Sponsor Name' School Day
- Bio in printed and online programme
- Full page ad in programme
- Logo on Fossil Festival website

Palaeoart Workshops Sponsorship

- £1000

The opportunity to put your name to our Palaeoart Workshop area at the event.

- 'Sponsor Name' sponsors Palaeoart Workshops
- Bio in printed and online programme
- Full page ad in programme
- Logo on Fossil Festival website



2026 Sponsorship and Advertising Opportunities



Map Sponsorship

– £500

(limited spaces available)

The opportunity to add your logo to our Festival Map.

- Sponsor logo exclusively on printed Map signs on site and in printed and online programme
- Half page ad in programme

Programme Advertising

A5 full colour programme

A5 Full Page full colour advert: £180

A6 Half Page landscape full colour advert: £100

A7 Quarter Page portrait full colour advert: £75



Sponsor the Lyme Regis Fossil Festival 2026

Celebrate 200 million years of history – and help inspire the next generation of palaeontologists and scientists.

The Lyme Regis Fossil Festival is a nationally recognised celebration of science, discovery and the Jurassic Coast World Heritage Site. By becoming a sponsor, your business will:

- Reach thousands of families and science enthusiasts through in-person and media exposure
- Support education by funding free, hands-on activities and workshops that bring palaeontology and environmental science to life
- Demonstrate your commitment to sustainability, community, and cultural heritage
- Align your brand with a respected event that partners with organisations such as the Natural History Museum

Join us in keeping the spirit of discovery alive in the birthplace of palaeontology and make your mark on the next chapter of Lyme Regis' extraordinary story.

Fossil Festival 2026

Sponsorship Enquiry Form

Please complete the form below to register your interest in the **2026 Fossil Festival**.

Contact Name

Business Name

Invoice Address

.....

.....

Email Address

Telephone Number

Please give details of the sponsorship packages you require further information about:

.....

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Please return your booking form to **Antonia Poole**
E: sponsor@fossilfestival.com T: 07900 180161
Lyme Regis Museum, Bridge Street, Lyme Regis DT7 3QA
Alternatively complete the [enquiry form](#) online.

Fossil Festival 2026 Programme

Advertising Booking Form

Please complete the form below to book your advertising space in the **2026 Fossil Festival Programme**.

Contact Name

Business Name

Invoice Address

.....

.....

Email Address.....

Invoices will be issued in January 2026

Please select from the following advert sizes:

Advertising:

A5 full colour
programme

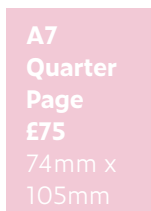
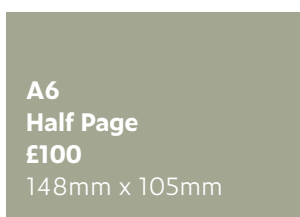
A5 Full Page full colour advert: £180

☐

A6 Half Page landscape full colour advert: £100

☐

A7 Quarter Page portrait full colour advert: £75

☐

Copy deadline: 20th March 2026

*Please note the advert sizes in millimetres.
Adverts must be supplied as a print ready
pdf file with 3mm bleed.*



Please return your booking form to:

Eleanor Wentzell - Museum Marketing Officer

E: ewentzell@lymeregismuseum.co.uk

Lyme Regis Museum, Bridge Street, Lyme Regis DT7 3QA





FossilFestival.com

Fossil Festival

Lyme Regis **2026**



"So much going on, it really is becoming one of the palaeontological highlights of the year"

- Speaker at the Fossil Festival

Contact us:

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E: sponsor@fossilfestival.com T: 07900 180161

For programme advertising bookings please email:

Eleanor Wentzell - Museum Marketing Officer
E: ewentzell@lymeregismuseum.co.uk

